

WAQAR ALI

WORDPRESS DEVELOPMENT

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PROFILE

Web development with strong experience in building responsive WordPress and e-commerce websites. Skilled in theme customization, Elementor page building, plugin integration, WooCommerce setup, and performance optimization. Experienced in working with global teams, improving UI/UX, and delivering client-ready web solutions. Contributed to international projects at GAO Tek and built a complete product-based e-commerce website at XPS XPRESS DC.



WORK EXPERIENCE

GAO Tek Inc.

2025 - PRESENT

Web Development

- Built the website using WordPress, Elementor & WooCommerce.
- Reviewed company websites, checking meta tags, heading hierarchy, responsiveness, padding/spacing, and UI/UX quality.
- Created clear review documents, highlighted issues, and suggested SEO and design improvements.
- Developed an additional website with clean layouts and full mobile responsiveness.
- Collaborated with interns and global teams, ensuring smooth communication and task delivery.
- Awarded the certificate "Best Intern of the Month (November)" for high-quality work and on-time completion.
- Keywords: WordPress, WooCommerce, Elementor, SEO Audit, Website Review, Responsive Design, UI/UX, Meta Tags, Web Development, Team Collaboration.

XPS XPRESS DC

May - June (2025)

E-Commerce website Development

- Designed and developed a complete e-commerce website using WordPress + WooCommerce for a US-based company.
- Important Keywords Used: WooCommerce, E-Commerce, WordPress, Elementor, SEO Optimization, Payment Integration, Product Management, Responsive Design, Speed Optimization, Store S



EDUCATION

GPA: 3.3 / 4.0

Bachelor of Software Engineering

2022 - Present

School of Computing | Riphah International University **GPA:** 3.2 / 4.0

Intermediate of FSc. Pre-engineering School of Engineering | Vision College

2020 - 2022

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CONTACT

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SKILLS

- Web Development
- HTML, CSS, JS (Basic)
- Python, MySQL
- Wordpress
- Elementor / Divi
- WooCommerce & E-Commerce
- Website PerformanceOptimization
- Plugin Integration
- SEO (On-Page)
- Web Security & Backup
- cPanel / Hosting Management
- API & Payment Gateway
 Integration

LANGUAGES

- English
- Urdu